



MASSACHUSETTS MARITIME ACADEMY

Office of Institutional Effectiveness Spring 2017 Newsletter Volume 1 Issue 1



The mission of the MMA Office of Institutional Effectiveness is to support institutional effectiveness efforts at the Academy by promoting a culture of data-driven decision making and continuous improvement through the planning, coordination, and implementation of institutional research and assessment practices.

Contact OIE

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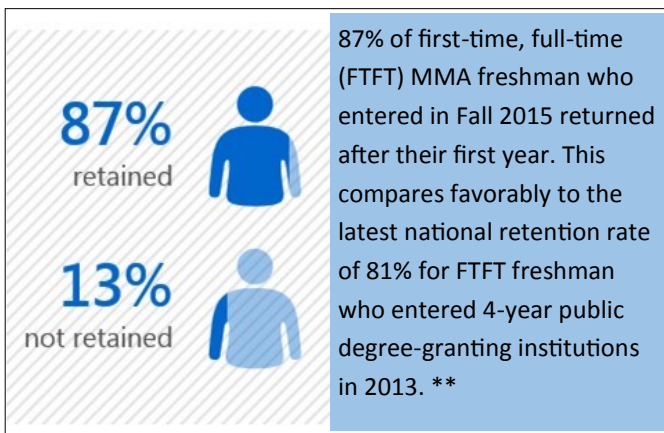
Message from the Director

Welcome to the inaugural issue of the Office of Institutional Effectiveness newsletter! The purpose of the newsletter is to keep the MMA community informed of the latest news, data, and information that support planning, decision making, program development, assessment of student learning, accreditation, and program review efforts across the institution.

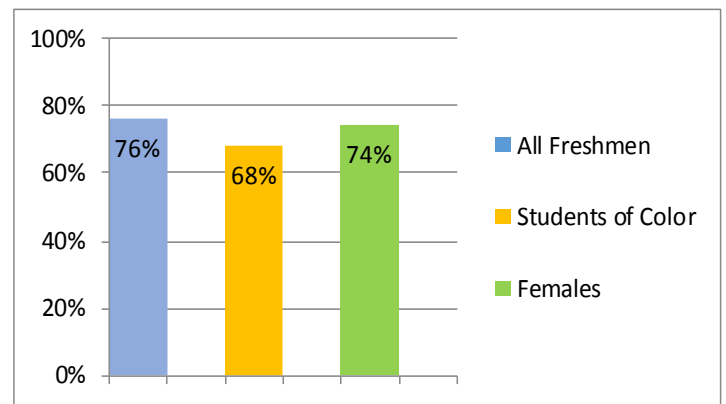
2016-2017 Key Data Elements & Indicators Report Now Available*

The second edition of this report includes a snapshot report overview as well as detailed data pertaining to admissions, enrollment, and degrees. The report also includes information on educational effectiveness indicators, including retention and graduation rates as well as other measures of student achievement and success.

Latest Retention Rate



Latest Six-Year Graduation Rates (For MMA Freshmen Who Entered in Fall 2010)



Recent National & Regional Rankings

US News & World Report – 2017 Best Colleges Rankings

#18, Best Regional Universities North

#3, Top Public Schools (Regional Universities North)

PayScale – 2016-17 Colleges with Highest Salary Potential

#16, tied (public schools)

#6 (four-year colleges in Massachusetts)

**This report and other data like this can be found on the Office of Institutional Effectiveness web page under Facts & Figures.*

***Source: The Condition of Education 2016*

Registration Now Open for These Exciting Assessment Training Opportunities!

Sixth Annual AMCOA Assessment Conference

- *Advancing the Work of Assessment: Best Practices, Tools, and Resources*
- April 21, 2017, 8:00 am– 4:00 pm
- At the Westborough Doubletree in Westborough, MA

The focus of the conference is using assessment data effectively and implementing useful change in the curriculum, teaching, and learning. Register for this FREE event now: <https://tinyurl.com/lyg6odu>

New England Educational Assessment (NEean)

- *Summer Assessment Institute*
- June 6th to 7th, 2017
- At Lasell College

This year, the institute includes a track for individual faculty who want to clarify their expectations for students through clearer learning outcomes and assignments.

Registration and more details at: <http://www.neean.org/>

Colorado State University/Student Affairs Assessment Leaders (SAAL)

- *Applying and Leading Assessment in Student Affairs*
- April 17, 2017 (start of course); Late registration permitted
- Online, self-paced, 8-week FREE course.

Registration and more details at: <http://studentaffairsassessment.org/opencourse>

... And Save the Date for These Other Assessment Training Opportunities!

Wednesday May 17th (2-3 pm) and Thursday May 18th (3-4 pm)

Where: MMA campus, ABS IC 118

What: "Navigating Assessment Plans II: Kick-Starting Your Assessment Plan"

Basic steps to constructing a simple and efficient, yet effective departmental assessment process.

Tuesday May 23rd (~ 2-4 pm)

Where: Massasoit Community College (Brockton)

What: Assignment Design workshop focused on information literacy

Program Review

Updated guidelines & schedules for both academic and administrative reviews have been posted online:

<https://www.maritime.edu/department-self-studies>

Two new 2016-2017 self-studies have also been posted:

- Academic Resource Center Self Study Report
- Institutional Effectiveness Self Study Report

The Institutional Effectiveness external reviewer campus visit will be on Wednesday, April 26th. The open discussion with the reviewer is scheduled from 2-2:50 pm in the Kurz Patriot State Conference Room. All are welcome to attend!



Supporting and Assessing Liberal Arts Education

Dr. Clapp recently interviewed Charles Blaich and Kathy Wise from the Center of Inquiry at Wabash College about their work to help colleges and universities strengthen their assessment efforts. The complete interview can be found at: <http://www.tinyurl.com/mdxk74d>

IRB

Reminder: As you plan for projects that involve human subjects research activities, an application needs to be filed with the Office of Institutional Effectiveness. Per MMA's agreement with Bridgewater State University's Institutional Review Board, applications need to be filed for review before research may begin. More information can be found on the Institutional Effectiveness website:

<https://www.maritime.edu/institutional-review-board-irb>