



MASSACHUSETTS MARITIME ACADEMY

Office of Institutional Effectiveness Fall 2017 Newsletter Volume 2 Issue 1



The mission of the MMA Office of Institutional Effectiveness (OIE) is to support institutional effectiveness efforts at the Academy by promoting a culture of data-driven decision making and continuous improvement through the planning, coordination, and implementation of institutional research and assessment practices.

Contact OIE

Location: ABS-IC room 312
Director: Dr. Marlene Clapp
Phone: 508-830-5069
Email: mclapp@maritime.edu

How are we doing?

Give OIE your feedback at:

<https://tinyurl.com/IEfeedback17>

Recent 12-Month Enrollment* and Instructional Activity Statistics Fiscal Year 2016-17

Credit courses offered:

- 861 Undergraduate
- 19 Graduate



Unduplicated headcount enrollment:

- 1,811 Undergraduate
- 96 Graduate

FTE (full-time equivalent) enrollment:

- 1,892.1 Undergraduate
- 55.2 Graduate

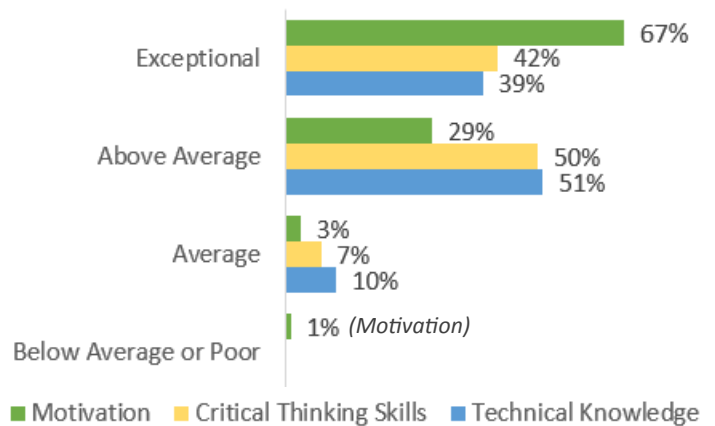
*Credit-seeking students

*FTE shown is based on credits assigned to a course. Figures based on credits for which a student was actually registered are 1,885.2 (undergraduate) and 55.2 (graduate).

Message from the Director

Welcome back! This issue of the OIE newsletter includes highlights of recent institutional statistics and assessments, news on professional development opportunities, and information about OIE processes. Enjoy, and have a great semester!

Winter 2017 Co-Op Employer Evaluation of Students: Select Results



This fall's census date (freeze date) will be October 27th, 2017

What's a Census Date?

The date on which a snapshot of institutional data is taken (i.e., "frozen") from the administrative information system. The resulting freeze file serves as a permanent record of institutional data. It is used to generate institutional statistics (e.g. admissions, enrollment, degrees) as of an official reporting date.

⇒ For more details see: <https://tinyurl.com/IEterms>

OIE by the Numbers

OIE produced 120 work products during 2016-2017, including:



- ◇ Workshops
- ◇ Templates
- ◇ Guidelines
- ◇ Data summaries/reports
- ◇ Census freezes and files
- ◇ External survey responses
- ◇ Compliance reports

Ever wonder exactly what IR is all about?

Institutional research (IR) is one of the many key functions supported by the Office of Institutional Effectiveness.

Read this recent *Chronicle of Higher Education* feature to learn all about IR!

<https://tinyurl.com/ycox7o39>



2017 Fundamentals of Engineering (FE) Exam*

Culminating exams and evaluations are one of MMA's many measures of student achievement and success

Mass Maritime

87%

National Comparator

80%

**Percentage that passed on initial examination*

Upcoming Regional Training Opportunities and On-Campus Assessment Workshops

<p>17th Annual Committee on College Teaching and Learning (CCTL) Conference</p> <p>When: January 9th, 2018</p> <p>Where: Niagara University</p> <p>What: Theme is "Evidence-Based Teaching"</p> <p>Details: https://tinyurl.com/y78q7a5g</p>	<p>New England Faculty Development Consortium (NEFDC) Fall Conference</p> <p><i>MMA is now a member of NEFDC, which includes reduced fees for their conferences!</i></p> <p>When: November 17th, 2017</p> <p>Where: Holy Cross</p> <p>What: Theme is Open Educational Resources (OERs)</p> <p>Details: http://www.nefdc.org/</p>	<p>New England Educational Assessment Network (NEean) Fall Forum</p> <p>When: November 3rd, 2017</p> <p>Where: Holy Cross</p> <p>What: Theme is advancing assessment in New England. Keynote speaker is Dr. Natasha Jankowski from the National Institute for Learning Outcomes Assessment (NILOA).</p> <p>Details: www.neean.org</p>	<p>Fall 2017 On-Campus Assessment Workshops</p> <p>When: October 25th, 3:00-4:15pm October 26th, 3:30-4:45pm</p> <p>Where: ABS-IC 301</p> <p>What: "Identifying Learning Assessment Techniques to Help Students Achieve Course Learning Outcomes"</p> <p>To register, email: mclapp@maritime.edu</p>
--	---	---	--

Learn to Speak - Learn to Lead



Learn in the supportive environment of your local Toastmasters club

South Coast Toastmasters

Meets the 2nd and 4th Thursdays of the month
Noon to 1pm
Wareham Free Public Library
59 Marion Rd
Wareham, MA 02571

Sampling of MMA's Faculty Development Resources: *Courtesy of the MMA Library!*

- *The Teaching Professor* [print periodical] — see also the teaching blog on Faculty Focus, a companion online resource dedicated to effective college teaching strategies: <http://tinyurl.com/y8rbcwsp>
 - *Faculty Mentoring* [ebrary ebook]
 - *Faculty Mentors Wisdom* [ebrary ebook]
 - *Faculty Training for Web-Enhanced Learning* [ebrary ebook]
 - *Higher Education Pedagogies* [ebrary ebook]
- ✓ Plus, check out the Association of College & University Educators' online community: <http://acue.org/community/>