



International Assembly for Collegiate Business Education

December 11, 2014

Admiral Richard Gurnon, President
Massachusetts Maritime Academy
101 Academy Drive
Buzzards Bay, MA 02532

Dear Admiral Gurnon:

The IACBE Board of Commissioners met December 2-4, 2014 to consider the request for accreditation of the business programs offered by the International Maritime Business Department at Massachusetts Maritime Academy. I am pleased to report that the Board of Commissioners approved your request and granted accreditation to your business programs with no notes or observations. This is indeed a rare occurrence, and you and the faculty and staff of the International Maritime Business Department are to be congratulated on this achievement.

The accreditation of your business programs is accompanied by the commendations identified below.

Commendations

Commendations are findings of the Board of Commissioners in those areas in which the board believes that the International Maritime Business Department is demonstrating exceptional performance.

- The International Maritime Business Department has done an excellent job of making the connection between strategic planning and the assessment of outcomes relating to student learning and operational effectiveness. The direct and indirect measures of student learning go above and beyond expectations in the amount and level of assessment. The outlined A, B, C approach for assessment creates a full overview of the reasons why the department has included three direct and indirect measures of learning. The commissioners commend the International Maritime Business Department for its strategic planning process, and suggests that the department consider submitting a proposal to conduct a concurrent on strategic planning at the IACBE's Annual Conference and Assembly Meeting.
- The administration of the International Maritime Business Department has succeeded in weaving current practice in the industry into the curriculum and culture of the department through strong

alumni, advisory board, and industry connections. This was evidenced in meetings with alumni and faculty. Deserving special note was the fact that several of the faculty members travel great distances in order to teach in the program and to share their knowledge and expertise with students. The department is to be commended for its close ties with industry as a way to enhance the overall learning experience.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and policies as set forth in the *IACBE Bylaws, Accreditation Process Manual, and Self-Study Manual*. Your accreditation is valid for a maximum of seven years, through December 2021.

The following notice pertaining to your accreditation status with the IACBE must be used in your official publications, including your institutional website:

Massachusetts Maritime Academy has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. The business programs in the following degrees are accredited by the IACBE:

- *Bachelor of Science in International Maritime Business*
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Massachusetts Maritime Academy will be publicly recognized for achieving accreditation at the 2015 IACBE Annual Conference and Assembly Meeting on April 14-17, 2015 in Baltimore, Maryland, USA. We very much look forward to seeing you there.

We encourage the business faculty at Massachusetts Maritime Academy to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

Should you have any questions or if I can be of assistance to you, please contact me through the IACBE's headquarters office.

Sincerely,



Dr. Chip Mason, Chair
Board of Commissioners

cc: Captain Bradley Lima, Vice President of Academic Affairs
Dr. Bani Ghosh, Chair, International Maritime Business Department