



## THE LEADERS FOR LEADERS CHALLENGE

### What is the Leaders for Leaders Challenge?

The Leaders for Leaders Challenge was initiated to increase **scholarships for MMA cadets** by creating a “challenge pool” from the members of four boards that comprise the greater Academy community. This pool will be used to match general donations to the Challenge on a one-to-one basis.

### Who Started the Leaders for Leaders Challenge?

The four boards that comprise the basis for the Leaders for Leaders Challenge are:

- Board of Trustees
- Alumni Association
- Parents Association
- Foundation

These four boards have joined with leading alumni in forming a challenge pool of funds dedicated to increasing scholarship funds for cadets of MMA. Never before has this happened in the 117-year history of MMA.

### Why Are More Scholarship Funds Needed?

Maintaining MMA as the biggest and best maritime academy in the country is expensive. While we have the highest retention and graduation rates among state colleges, and 100% job placement within three months of graduation, over 70 % of our cadets require some kind of financial assistance. Total financial aid per year for any single year on campus approximates \$5 million—which is why your support is critical to our ability to provide **scholarships for our students**.

### Who is Being Asked to Help?

All “family and friends” in the greater MMA community are being asked to join in this very important historic endeavor. This includes our leaders, alumni, parents, students, and volunteers who support MMA’s goal and mission. Whether you are already a contributor to MMA considering an additional donation of support, or this is a first time consideration, your participation is meaningful and welcomed.

### How Does it Work?

When you join us in the **Leaders for Leaders Challenge**, every dollar you pledge, large or small, will be matched by the challenge pool created by the boards of MMA. So, for every dollar *you* give, the cadets will receive two. The Leaders for Leaders Challenge runs through June 2010. Use the link below to complete your Leaders for Leaders Challenge commitment. If you prefer, you may call 508-830-5029 to request a more personal conversation.

### Where Exactly Will my Money Go?

You may determine whether you want your contribution to fund **current cadet scholarships**, (this year and next), or if you prefer it to go into the **endowment** where it will earn income to fund scholarships for future classes, in perpetuity. In either case, 100% of your donation will go toward scholarships for cadets of MMA.

### I Still Have Some Questions, What Do I Do?

If you still have questions, please don’t hesitate to contact us. We’re delighted to clarify and answer whatever questions you have. The best place to start is with Gary Lowe, the Dean of Advancement at [glowe@maritime.edu](mailto:glowe@maritime.edu) or 508-830-5029.

[Yes! I Want to Join the Challenge](#)