

## The MMA Fund: *Sustaining an Exceptional Education*

### The Annual Fund is renamed The MMA Fund

Formerly known as the Annual Fund, this new heading as **The MMA Fund** focuses on the true nature of this fund and the importance of gifts to this fund. Although the name has changed, the purpose has not, and here's why: **The cost of quality at MMA far surpasses what cadet families and the state can afford. The MMA Fund aims for the highest accessible quality at the most accessible price.**

#### Annual and sustaining.

**an•nu•al** (ánnyoo əl) 1. once a year 2. for a period of one year, 3. dying after one season

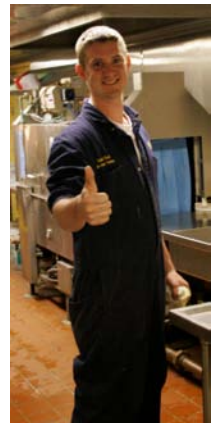
**sus•tain** (sə stáyn) 1. to maintain something, 2. to nourish somebody, 3. to support something from below

source: Encarta

These two words are often used interchangeably when talking about an Annual Fund within an organization. They both reference patterns of giving and ways to give back. Granted, the reference to 'dying after one season' applies more to gardening than to giving. But consider that what MMA does best is help young men and women grow into mature, strong leaders. It's kind of like gardening, ultimately. And just as in gardening, it is important to nourish and support the



young plants that you want to grow strong and tall. With that in mind, we encourage you to think of your gift to **The MMA Fund** as sustainable – not dying after one year, or only happening once a year, but rather as nourishing and supporting – in essence, sustained.



So just as many gardeners focus their attention to plantings and seedlings, we invite you to think about supporting and nourishing the young men and women who count on MMA to provide them with the roots they need to grow, develop, and flourish.

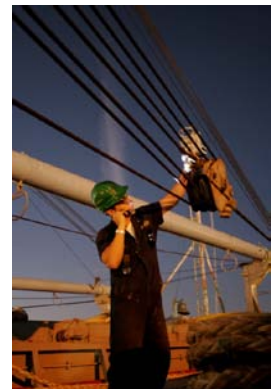
Your gift to **The MMA Fund** not only helps MMA achieve its number one priority of funding scholarships, but also helps maintain the existing programs that make our graduates successful. Our engineering cadets rely on support from **The MMA Fund** for funding the labs that make their education one of the best. Deckies augment their real-life training on the bridge with invaluable practice on state-of-the art simulators supported by **The MMA Fund**.



Our business students count on **The MMA Fund** to help bring the best faculty to campus from around the world to share their experience. Each and every one of our MSEP students benefit from the continued education and support for faculty research, made possible by **The MMA Fund**. The cadets majoring in emergency management benefit from the disaster-preparedness drills and contingency planning shared by our experienced

faculty; again, all supported by **The MMA Fund**.

There are many ways to give to **The MMA Fund** and still sustain what matters most to you at MMA. Whether it's scholarships, program support, even a specific sport within athletics – you tell us and we'll put that gift to good work.



Nourishing, supporting, sustaining. Planting the seeds to last a lifetime.  
Make your sustainable gift today at [www.maritime.edu/donate](http://www.maritime.edu/donate).